



## MANCHESTER TOWNSHIP LITTLE LEAGUE 2024 SPONSORSHIP PROGRAM



President-Rich Zingaro / Exec Vice President-Gary Cafara  
VP Grounds-Mike Costa / Treasurer-Beau Grzywinski  
Secretary-Jake Marciano / Safety Officer-Dean Renzi  
Chief Umpire-Mitch Kutchens / Concessions Director-Sandy Drake  
Comptroller- Frank Kern

Dear Merchant,

It is the mission of Manchester Little League to bring the little league experience to as many youth in Lakehurst, Lakewood & Manchester Township as possible. Little League is a nonprofit organization providing organized baseball and softball for young people between the ages of 4 and 16. It is the only organization of its kind to have the official support of the United States government in the form of a federal charter. Little League has become the world's largest organized youth sports program. In the space of just six decades, Little League grew from three teams to nearly 200,000 teams, in all 50 U.S. states and more than 80 countries.

Such efforts are not possible without the support of local businesses in the form of sponsorships and other donations. In this regard, we would truly appreciate your participation in support of the youth in our township for the upcoming 2024 Baseball season. The past few years have been very exciting times for Manchester Township Little League. We have been in existence for over 60 years. Our main baseball field Joe Carter Stadium has been up and hosting continuous games from tee-ball through major division games from district to state games. We continuously improve the overall complex and grounds for the children in our Township. With five ball fields, 6 outdoor batting cages, garages, storages buildings, sidewalks to each field, lighted fields, district, sections & state championships in baseball, play areas for our younger siblings, picnic areas, shaded tree acreage, ample parking for all visitors, a top notch expanded concession stand, three separate bathrooms facilities on the complex, two clubhouses for meeting and announcing of games and an 11,000 sq. foot Indoor Training Facility for all Baseball and Softball athletes. Not to mention, the expanded MIT Tournament which includes our league hosting over 100 games in July with various teams from Ocean County and Monmouth County. Your business has the opportunity to keep us successful as we move forward, and we have several ways you can participate in our program. Our 2024 sponsorship program is detailed within the attached sheets.

Together let's make the little league experience one that the youth of our community will cherish for the rest of their lives. Please review the form attached, select the participation level of your choice, and return the form to our league representative along with your donation.

As always, the Manchester Little League is grateful for your ongoing support and dedication to the children of Manchester Township.

RICH ZINGARO – PRESIDENT  
MANCHESTER LITTLE LEAGUE  
[ZINGARO23@COMCAST.NET](mailto:ZINGARO23@COMCAST.NET)  
732-779-3022

SANDY DRAKE – DIRECTOR OF SPONSORSHIPS  
MANCHESTER LITTLE LEAGUE  
[SANDYDRAKEMLL@YAHOO.COM](mailto:SANDYDRAKEMLL@YAHOO.COM)  
732-904-6160



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**TRADITIONAL TEAM SPONSORSHIP: \$400 PER YEAR**

**Traditional level of Sponsorship which includes:**

- One fence mounted business sign on road entrance (3'x8').
- Sponsorship plaque for display at your place of business.
- Business card information in yearly sponsor booklet & league website

**FIELD SPONSORSHIPS: \$1,000 PER YEAR**

**Includes the sponsoring of one of our ball fields:**

- One vinyl sign on the outfield fence denoting "Field Sponsored by:
  - Sponsorship plaque for display at your place of business.
- Business card information in yearly sponsor booklet & league website

**JOE CARTER STADIUM SPONSORSHIPS: \$500 - \$2500**

- Right Field Wall Sponsor (alongside of scoreboard), two 3x8 signs facing home plate & Rte. 571, 5 years - **\$2,500**
- On-Deck Sponsor (behind home plate), two 3x8 signs facing field & JC Blvd. 5 years - **\$2,500**
- Outfield Sign Sponsor (outfield fence), one 3x8 sign facing field. 3 years - **\$1,000**
  - Sideline Sign Sponsor (sideline fence), one 3x8 sign facing field. 1 year - **\$500**
  - Batting Cage Sponsor (Cage 1), one 3x8 sign on the cage. 3 years - **\$1,000**
- *Business on back and or sleeve of season uniform jerseys*

All of the above options include the below items.

- A professionally created sponsor sign on our **Premier Joe Carter Stadium field.**
  - Sponsorship plaque for display at your place of business.
- Business card information in yearly sponsor booklet the league website



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## GARY MASON FIELD SPONSORSHIPS: \$500 - \$2500

- Announcers Booth Sponsor, two 3x8 signs, on the booth itself, 5 years for **\$2,500**
- Scoreboard Sponsor, two signs, one 3x8 sign & one 1x8 sign facing Mason Field. 5 years for **\$2,500**
- Bleachers Sponsor (Home Side), two 3x8 signs facing field & parking lot. 5 years for **\$2,500**
- Bleachers Sponsor (Visitors Side), two 3x8 signs facing field & batting cages. 5 years for **\$2,500**
- Dugout Sponsor (Home Side), one 3x8 sign & one 1x8 sign on the dugout. 3 years for **\$1,000**
- Dugout Sponsor (Visitor Side), one 3x8 sign & one 1x8 sign on the dugout. 3 years for **\$1,000**
  - Outfield Sign Sponsor (outfield fence), one 3x8 sign facing field. 3 years for **\$1,000**
  - Sideline Sign Sponsor (sideline fence), one 3x8 sign facing field. 1 year for **\$500**

All of the above options include the below items;

- A professionally created sponsor sign on our **Gary Mason field**
- Sponsorship plaque for display at your place of business
- Business card information in yearly sponsor booklet the league website

**WE ARE CURRENTLY LOOKING FOR A FEW BUSINESSES TO SPONSOR OUR YEARLY TWO WEEK MIT BASEBALL TOURNAMENT WITH TEAMS FROM OCEAN & MONMOUTH**



# MANCHESTER TOWNSHIP LITTLE LEAGUE 2024 SPONSORSHIP PROGRAM

Please review the above options and select (circle) the participation levels of your choice and return the forms to the below league representative along with your donation and business card for sign creation. If you do not find a particular format or arrangement you are looking for, we can customize it to meet your needs.

## Manchester Township Little League

League Sponsorship Committee

c/o Sandy Drake

1761 Baltimore Ave

Whiting, NJ 08759

For additional questions regarding any of our sponsorships, please reach out to either of our below league members. Thank you

Amanda Langone (732-597-6320) | [Amandaklangone@gmail.com](mailto:Amandaklangone@gmail.com)  
Sandy Drake (732-904-6260) | [sandydrakemll@yahoo.com](mailto:sandydrakemll@yahoo.com)

Please make your check payable to: **Manchester Little League**. So that we have time to prepare signs and for opening day season, we ask that you **please return your contribution and your business card as soon as possible or by 12/1/24 NEW BUSINESSES SPONSORSHIPS WILL BE PLACED ON 2024 UNIFORMS FIRST COME FIRST SERVE.**

Thank you very much for your support towards the children of Manchester Township!

Sponsor Business: \_\_\_\_\_

Business Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Type of Sponsorship: \_\_\_\_\_

Sponsorship Total \$ \_\_\_\_\_

Check #: \_\_\_\_\_

Date: \_\_\_\_\_

Manchester Little League Representative: \_\_\_\_\_

